

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Eugene Rider, et al.

Art Unit: Unassigned

Application No.: Unassigned

Examiner: Unassigned

Filed: Concurrently

Atty. Docket: 0816000205

For: **KNOWLEDGE PORTAL FOR EVALUATING PRODUCT ATTRACTIVENESS  
AND RISK**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Sir:

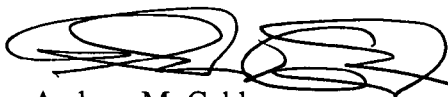
Under the provisions of 37 CFR §1.97 through §1.99 and pursuant to applicant's duty of disclosure under 37 CFR §1.56, applicant respectfully brings the following documents, listed on the attached form PTO-1449, to the attention of the Examiner in charge of the above-identified application. A copy of the article cited is enclosed for the convenience of the Examiner.

This citation does not constitute an admission that the references are relevant or material to the claims. They are only cited as constituting related art of which the applicant is aware.

It is respectfully requested that the listed references be considered by the Examiner and formally made of record in this application.

Please charge any deficiencies in fees and credit any overpayment of fees to Attorney's deposit account no. 23-1951 (McGuireWoods LLP).

Respectfully submitted,



Andrew M. Calderon  
Reg. No. 38,093

McGuireWoods LLP  
1750 Tysons Boulevard, Suite 1800  
McLean, VA 22102  
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LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S  
INFORMATION DISCLOSURE STATEMENTApplicant:  
Eugene Rider, et al.

(Use several sheets if necessary)

Page 1 of 1

Filing Date:  
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Unassigned

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINERS INITIALS	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPRO.)
/BKS/	5,906,232	05-25-1999	Bauer et al.			
/BKS/	6,065,337	05-23-2000	Milkovich et al.			
/BKS/	6,192,329	02-20-2001	Rider et al.			
/BKS/	6,230,574	05-15-2001	Rider et al.			
/BKS/	6,312,155	11-06-2001	Stool et al.			

## FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES	NO
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					<input type="checkbox"/>	<input type="checkbox"/>
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## OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

/BKS/	Lorraine McCune, "Report on Children's Sensory Preferences", Rutgers University, June 14, 2003

EXAMINER

/Bijendra K. Shrestha/

DATE CONSIDERED

01/31/2009

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not conformance and not considered. Include copy of this form with next communication to applicant.